

MBA.IV/04.18.0195

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**MBA DEGREE IV SEMESTER EXAMINATION APRIL 2018**

**SMS 2424 INTERNATIONAL LOGISTICS MANAGEMENT**

Time : 3 Hours

Maximum Marks : 50

**PART A**

(Answer *ALL* questions)

1. Logistics information system.
2. Linear operations.
3. Freight brokers.
4. Integrated logistics.
5. Containerization.

(5 × 2 = 10)

**PART B**

(Answer *ANY FIVE* questions)

6. Explain logistic information system design.
7. How performance of logistic system is analyzed?
8. Explain the layout and working of container terminals.
9. Write a note on Railway parcel service operations.
10. Explain the role of intermediaries in air cargo operations.
11. Explain truck load business.
12. What is international logistics?

(5 × 4 = 20)

**PART C**

(Answer *ANY TWO* questions)

13. Explain the role of regulatory authorities with the road transport system. How far they are effective in facilitating trade? Explain with suitable cases.
14. Explain the role of Insurance Companies for cargo. How they different when mode transportation varies?
15. Develop a logistic system for an Ayurvedic Company situated in Kerala.

(2 × 10 = 20)

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