

MBA(IB).III/11.971

MBA (INTERNATIONAL BUSINESS) DEGREE HI SEMESTER EXAMINATION NOVEMBER 2011

SMI 2302 INTERNATIONAL LOGISTICS MANAGEMENT

IIm	e:3	Hours		Maximum Marks: 50
				(5 x 10 = 50)
I.	Α.		What are the functions of international logistics?	(10)
			OR	
	B.		What are the methods for locating warehouses?	(10)
П.	A.	(a)	Write a note on types of cargos.	(5)
		(b)	Explain vessel characteristics.	(5)
			OR	
	В.	(a)	Explain characteristics of bulk ocean carriers.	(5)
		(b)	Explain the role of intermediaries.	(5)
Ш.	А.		What is the role of consultants in shipping industry?	(10)
			OR	
	B.		Name various standing committees and their objectives.	(10)
IV.	A.		What is port system in India?	(10)
			OR	
	B.		What is the present status of ports in India?	(10)
V.	A.		Explain modes of transport with their merit over others.	(10)
			OR	
	B.		What are the liabilities of consignee?	(10)