

MBA (IB) DEGREE III SEMESTER EXAMINATION NOVEMBER 2010

SMI 2302 INTERNATIONAL LOGISTICS MANAGEMENT

Time : 3 Hours

Maximum Marks : 50

(Each question carries TEN marks)

- I. A. Explain the importance of logistics management in international business. (10)
OR
B. a) Explain the significance of logistics information systems in international logistics. (6)
b) Write a note on total cost approach to logistics. (4)
- II. A. Explain: i) Linear operations ii) Tramp operations iii) Chartering of Carriers. (4+4+2=10)
OR
B. Which are the major intermediaries in shipping industry? Explain their role. (10)
- III. A. Explain the types of Consultancy machinery in Shipper-Ship owner consultations. (10)
OR
B. Write a note on UN Convention and code of conduct for liner shipping conference. (10)
- IV. A. Explain the organization and management of ports in India. (10)
OR
B. Write short notes on:
i) Responsibilities of port trusts ii) Legal aspects in carriage of goods. (5+5=10)
- V. A. What are the major features of Air transportation? Discuss its relative advantages and disadvantages. (10)
OR
B. Write a note on the liabilities of a carrier and consignee in air transportation. (10)

