



MBA.TT.II/04.13. 0403

**MBA DEGREE (TRAVEL AND TOURISM) II SEMESTER EXAMINATION  
APRIL 2013**

**SMT 2208 INFORMATION TECHNOLOGY FOR MANAGERS  
(2012 Admission)**

Time : 3 Hours

Maximum Marks : 50

**PART A**

(Answer *ALL* questions)

(5 x 2 = 10)

1. What are the attributes of Information?
2. Compare Internet, Intranet and Extranets.
3. Explain the advantages and disadvantages of prototyping.
4. Define the terms decision support systems and knowledge based systems. What are their uses?
5. List the features of an integrated information system.

**PART B**

(Answer *ANY FIVE* questions)

(5 x 4 = 20)

6. Write on the levels of people and their information needs.
7. Justify the phrase "IT for competitive advantage".
8. Explain WiFi and Bluetooth technologies.
9. Discuss the issues in System Analysis and Design.
10. Describe system feasibility study.
11. What are transaction processing systems?
12. Write on the future of Information systems.

**PART C**

(Answer *ANY TWO* questions)

(2 x 10 = 20)

13. Identify and list the potential applications and benefits of implementing an information system based solution for the academic admissions wing of a University.
14. Consider the "loans" section of a Nationalized Bank. Identify various decision problems and the information needs for those decision problems.
15. Draw the DFD for an online book lending library. Make necessary assumptions and state them.

\*\*\*