

MBA(C).II/05.15.0537

Reg. No.



# M.B.A.(FT)/M.B.A.(IB)/M.B.A. (TT) DEGREE II SEMESTER EXAMINATION MAY 2015

#### SMS 2208/SMI 2208/SMT 2208 INFORMATION TECHNOLOGY FOR MANAGERS (Regular and Supplementary)

Time: 3 Hours

Maximum Marks: 50

#### PART A (Answer ALL questions)

 $(5 \times 2 = 10)$ 

- 1. What is the influence that IT exerts on the structure of organizations?
- 2. What is DBMS? What are the special features of RDBMS?
- 3. Enumerate the major stages in SDLC.
- 4. "Nature of decisions at different levels of management varies. So does the information requirements of management". Elucidate with reference to types of information systems and their suitability at different levels.
- 5. Discuss briefly the concept of Business Intelligence.

## PART B (Answer ANY FIVE questions)

 $(5 \times 4 = 20)$ 

- 6. Discuss the role of IT as a tool for competitive advantage.
- Explain briefly the features of LAN, WAN and enterprise-wide networks.
- 8. Discuss in brief the different types of network topologies.
- Discuss the concept and uses of DFD with a simple example.
- Write a note on KBS (Knowledge Based Systems).
- 11. Write short notes on the following: (i) Wi-Fi, and (ii) Bluetooth.
- 12. Enunciate the relevance and significance of BPR.

### PART C (Answer ANY TWO questions)

 $(2 \times 10 = 20)$ 

- 13. Explain the issues involved in selection and implementation information systems.
- 14. "IT adoption is an imperative rather than option for all businesses today". Elucidate.
- Discuss the significance and relevance of the following.
  - (i) SCM, (ii) CRM