Reg.No.

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M.B.A. (PT) DEGREE II SEMESTER EXAMINATION MAY 2015

SMP 2202 INFORMATION TECHNOLOGY FOR MANAGERS

(Supplementary – Prior to 2012 Admission)

(All questions carry **EQUAL** marks)

Time : 3 Hours

Maximum Marks : 50

$(5 \times 10 = 50)$

I.   (a)   Discuss the evolution of computing machines.

      (b)   What is a Binary Number System? How is the decimal number 128 represented in the Binary Number System?

OR

II.   (a)   List five salient features each of DOS, Windows and UNIX.

      (b)   Discuss how MS power point can aid business presentations.

III.   (a)   Explain the working of Electronic Fund Transfer.

      (b)   Outline e-commerce and m-commerce.

OR

IV.   (a)   Discuss Website Design Principles.

      (b)   What is VPN? What kind of business organization is it useful for and how is it deployed?

V.   (a)   Discuss how data is managed using a DBMS.

      (b)   Give an overview of knowledge based systems.

OR

VI.   (a)   Describe the phases in Software Systems Life Cycle.

      (b)   What is an RDBMS? How is it different from DBMS?

VII.   (a)   What are the uses of Information Systems in Business?

      (b)   Briefly discuss CRM.

OR

VIII.   (a)   Present an overview of packages for Accounting and Finance.

      (b)   Explain Supply Chain Management.

IX.   (a)   Information Technology can be considered as a strategic tool for achieving competitive edge in Business and Industry. What are the disadvantages and threats of using Information Technology in Business and Industry?

      (b)   What strategy can be adopted such that existing employees shall not be deprived on their jobs when implementing Computerization in an organization?

OR

X.   Write notes on :

        (i) IT Outsourcing

        (ii) Cyber Laws.

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