MBA.F. II/04.13. 0369

MBA DEGREE (FT) II SEMESTER EXAMINATION APRIL 2013

SMS 2206 MANAGEMENT INFORMATION SYSTEM
(*2011 Admission*)

Time: 3 Hours
Maximum Marks: 50

$(5 \times 10 = 50)$

I. A. Discuss different methodologies for systems development.
         OR
    B. Give an outline of applications of information technology.

II. A. Briefly outline the activities involved in system analysis.
         OR
     B. Explain the system design process.

III. A. Define normalization. Explain first, second and third normal forms with suitable examples.
          OR
      B. Discuss the implementation of Hardware and Software systems.

IV. A. What is a DSS? What are its capabilities and characteristics?
         OR
     B. Write notes on:

         (i)   DSS generators

         (ii)   Graphics menus

V. A. Explain in detail the features of any two important modules in an ERP.
        OR
    B. How is the use of computer based systems relevant and significant in Customer Relationship Management?

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