

MBA.III/11.16.0705

Reg. No.

COCHIN - 22



B

**MBA (FT) DEGREE III SEMESTER EXAMINATION NOVEMBER 2016**

**SMS 2340 MANAGEMENT FOR SCIENTISTS AND ENGINEERS**

Time: 3 Hours

Maximum Marks: 50

**PART A**  
(Answer *ALL* questions)

(5×2 = 10)

1. Define span of control.
2. What is meant by Net Present Value?
3. Define Budgeting.
4. How do you measure project success?
5. When is meant by Theory X?

**PART B**  
(Answer *ANY FIVE* questions)

(5×4 = 20)

6. What is the difference between traditional approach to management and modern approach?
7. What are different approaches to performance measurement?
8. Write a note on Estimation in projects.
9. Explain the steps in Purchase Cycle.
10. Differentiate between functional structure and matrix structure.
11. What is meant by Technology Forecasting?
12. Explain different types of innovation.

**PART C**  
(Answer *ANY TWO* questions)

(2×10 = 20)

13. What are the challenges faced by Engineers as they grow in the organization to become managers?
14. You are asked to prepare a project feasibility report on setting a restaurant in the campus. Draw a basic sketch of the report with major headings and content.
15. Write short notes on
  - (a) Cash flow statement
  - (b) Profit and loss statement
  - (c) Balance sheet
  - (d) Break even point

\*\*\*