

**M.B.A. (TRAVEL AND TOURISM) DEGREE III SEMESTER EXAMINATION  
NOVEMBER 2010**

**SMT 2306 MANAGEMENT INFORMATION SYSTEM**

Time: 3 Hours

Maximum marks: 50

(Each question carries TEN marks)

(5 x 10 =50)

- I. A. "Systems development is a complex task and is never complete". Do you agree? Give your reasons for or against the statement.  
**OR**  
B. Compare and contrast the different system development methodologies and the relative popularity of each.
- II. A. Explain the process of feasibility study and what outcome it generates for system development.  
**OR**  
B. What is object oriented programming? Describe the OOPs environment and how it is different from conventional procedure oriented programming.
- III. A. A large organization in Kerala, currently using Foxbase package is planning to migrate to Oracle database environment. As an IT consultant to the firm, explain the procedure for conversion and how to avoid the likely pitfalls in its migration to the new environment.  
**OR**  
B. Describe the process of normalization of database taking the example of student database creation for your institute.
- IV. A. "Group decision –making is becoming a rule rather than an exception in an IT driven organizational environment". Explain the concept of GDSS tools, capabilities and procedure in GDSS.  
**OR**  
B. Trace the evolution of ERP and its sophistication. Also explain how it influences real-time decision making in business firms in travel and tourism industry.
- V. A. Describe the complexities in software project management and the reasons for high failure rate in software project management.  
**OR**  
B. What is software audit? Explain the mechanics of carrying out a software audit in a medium sized Indian travel firm

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