



MBA(IB)IV/06.12.490

**MBA (INTERNATIONAL BUSINESS) DEGREE IV SEMESTER EXAMINATION
JUNE 2012**

SMI 2413 MANAGEMENT OF FINANCIAL SERVICES

Time: 3 Hours

Maximum Marks: 50

(5 × 10 = 50)

- I. A. What are the different markets found in the financial system? Explain their functions.
OR
B. What factors determine the need for financial services? What are the different classes of financial service firms?
- II. A. Describe briefly the regulatory framework for banking services in India.
OR
B. What factors determine the risk and return to participants in the financial services? What strategies are adopted to manage risk?
- III. A. Explain the pre-issue activities related to the issue of capital through prospectus.
OR
B. Describe the different types of instruments used for mobilizing funds from the international markets.
- IV. A. Explain any two popular housing loan schemes. What is a teaser loan? Why was it in the news recently?
OR
B. Define an insurance service contract. How is life insurance different from general insurance, as a fund-based service?
- V. A. Explain the concept of venture capital? Describe the process of selection of investments by VCs.
OR
B. Explain with suitable examples how the pricing of financial products is done. Is it necessary to factor-in the tax aspects while pricing products?
