M.B.A. (PT) DEGREE V SEMESTER EXAMINATION NOVEMBER 2012

SMP 2504 MANAGEMENT TRAINING AND DEVELOPMENT

Time: 3 Hours

Maximum Marks: 50

 $(5 \times 10 = 50)$

- A. Examine the various approaches to training and how far it is different from development. Substantiate your answers.
 - OR

 B. Critically examine the role of applied psychology in the process of training by citing relevant examples.
- II. A. Examine the various methods of training their relative strength and pitfalls.

OR

- B. As a consultant you have been entrusted with the responsibility of evaluating an external training center. What strategies would you adopt in accomplishing the task given to you?
- III. A. Are OD and MD different? How or how not? Cite examples to substantiate your answers.

OR

- B. How to plan and organize a training programme? Prepare a model.
- IV. A. You have been assigned with the task of training newly recruited MBA graduates for the position of Junior Financial Analyst. Prepare budget estimation and training inputs for the participants.

OR

- B. Whether the multimedia presentation kits enhance the training effectiveness. How or how not? Cite with relevant examples.
- V. A. Examine the role relevance and purpose of ICT in the employee training process.

OR

B. How to assess and conduct training programmes in 21st century?

COCHIN ULIVERSITY OF SOIENCE AND TECHNOLOGY