



MBA DEGREE (F.T) III SEMESTER EXAMINATION, NOVEMBER 2009

SMS 2308 MANAGEMENT OF FINANCIAL SERVICES

Time : 3 Hours

Maximum. Marks : 50

(All questions carry EQUAL marks)

(5 x 10 = 50)

I. A. What do you mean by financial market? Explain the functions of financial market in an economy.

OR

B. Explain the role of financial market in the development of an economy.

II. A. What is Mutual Fund? Explain with examples how mutual funds help to protect the interest of investors.

OR

B. What is NAV? Explain the factors influencing the NAV.

III. A. Explain the role of merchant banks in a developing economy.

OR

B. What is the role of merchant banks in the mobilization of funds from the securities market? List out the guidelines of SEBI for merchant banks.

IV. A. Write notes on the following :

- (i) CRISIL
- (ii) Securitisation
- (iii) OICRA
- (iv) Hire Purchase

OR

B. What is meant by Credit Rating? Explain about the important credit rating agencies in India.

V. A. What is meant by venture capital financing? What are the features of a venture capital firm?

OR

B. Write notes on the following :

- (i) Venture capital
- (ii) Credit card
- (iv) Factoring
- (iv) SENSEX