

MBA Degree (PT) I Semester End Semester Examination- February/March, 2022
21-372-0106: INDIAN ETHOS AND BUSINESS ETHICS

(Regular)

Duration: 3 Hours

Max. Marks: 50

PART A

(Answer ALL questions. Each question carries 2 marks)

1. Explain the different approaches to ethics.
2. Write a note on "Gender Ethics"
3. What is the role of "Transparency International"?
4. What is meant by "Ethics Communication"?
5. Write a short note on 'Indian Mythologies and its impact on Indian Ethos'.

(5X2=10)

PART B

(Answer ANY FIVE Questions. Each question carries 4 marks)

6. Discuss the importance of Yoga and Meditation for mental health and brain stilling.
7. Who is a whistle blower? What are their essential characteristics?
8. Explain the dimensions along which cultures differ. How do values differ from culture to culture with examples
9. "A marketing manager is confronted with many ethical issues". What may they be related to? Explain with examples
10. "Corporate Governance and Ethical Responsibility is interrelated" Elucidate with examples
11. How can ethics be ingrained into the employees of an organisation? Explain with examples
12. Elaborate the process of ethical decision making in organisations.

(5X4=20)

PART C

(Answer ANY TWO questions. Each question carries 10 marks)

13. Elaborate with examples on the role of organizational culture in business ethics.
14. What according to you are the emerging issues related to ethics in organizations in the 21st Century? Explain in detail with examples
15. Elaborate in detail on the evolution of Corporate Governance in India.

(2x10=20)