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MBA (FT) Degree First Semester University End Semester Examination, March 2021
20-371-0106/16-371-0106: Business Environment
(Regular/Supplementary)

Time: 3 Hours

Max. Marks: 50

PART A

(Answer **ALL** questions. Each question carries 2 marks)

1. Write a brief note on any four money market instruments.
2. Enumerate the techniques used for environmental analysis.
3. Enlist the need for economic reforms.
4. What is fiscal policy?
5. Differentiate between FDI and FII

(5*2=10)

PART B

Answer any **FIVE** Questions

6. Enumerate the export promotion regime of India.
7. Explain the significance of the growing middleclass on the Indian economic environment.
8. Differentiate between SAARC and SAPTA
9. Explain the significance of environmental scanning and monitoring in the context of globalization pressures sweeping across the globe.
10. Explain the sources of technological dynamics.
11. Discuss the salient features of FEMA.
12. Explain MSME and its role in economy.

(5*4=20)

PART C

Answer any **TWO** Questions

13. Discuss in brief the major regional integration agreements of international economics.
14. According to Kaplan & Norton what is the most important or main perspective of the BSC? Why?
15. Explain the advantages and disadvantages of attracting FDI to India for economic development.

(2*10=20)
