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**MBA (FT) Degree First Semester University End Semester Examination, March 2021**  
**20-371-0108: Information Technology for Business and Management**  
*(Regular)*

**Time: 3 Hrs.**

**Max. Marks: 50**

**PART A**

(Answer **ALL** Questions. Each question carries 2 marks)

1. Write short note on Prototyping?
2. Briefly Explain different characteristics of Decision Support System?
3. What is E-commerce and its impact?
4. How Big Data changing the face of Information Systems?
5. How can SCM creates value for business?

**(5x 2 = 10)**

**PART B**

(Answer **ANY Five** Questions. Each question carries 4 marks)

6. Briefly discuss the major stages in SDLC?
7. Enumerate the relevance and significance of CRM?
8. Discuss the issues in system analysis and design?
9. Write of level of people and information needs?
10. Differentiate between data and information? What are the advantages of DBMS?
11. Explain the emerging technology trends in Business?
12. Explain briefly IT act 2000?

**(5x 4 = 20)**

**PART C**

(Answer **ANY TWO** Questions, Each question carries 10 marks)

13. Explain BPR and its objectives and steps in BPR?
14. Explain information system hierarchy with help of examples.
15. Identify and list the potential application and benefits of implementing and information system-based solution in COVID lockdown scenario for the academic wing of university.

**(2 x 10 = 20)**

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