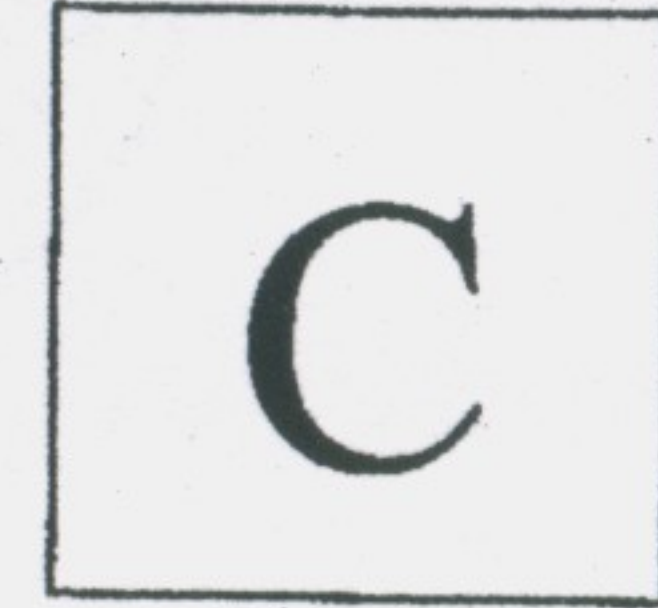


MBA(IB)IV/05.14.0353



**MBA(INTERNATIONAL BUSINESS) DEGREE IV SEMESTER EXAMINATION  
MAY 2014**

**SMI 2407 PROJECT MANAGEMENT  
(2012 Admissions)**

Time: 3 Hours

Maximum Marks: 50

**PART A**

(Answer *ALL* the questions)

(5 x 2 = 10)

1. What is PMBOK?
2. What do you mean by portfolio in project management?
3. What is project charter?
4. Define the term 'PERT'.
5. What is project closure?

**PART B**

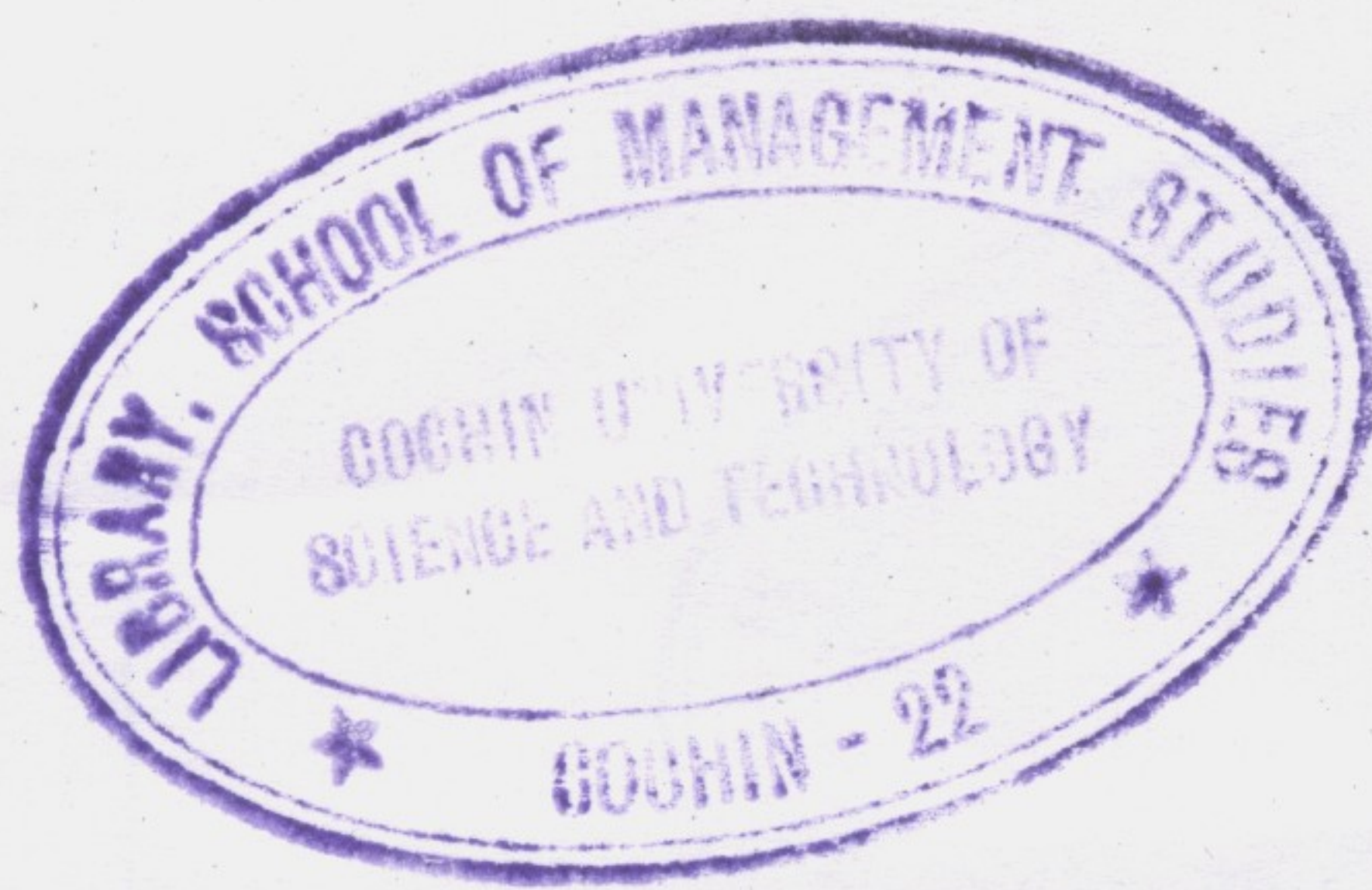
(Answer *ANY FIVE* questions)

(5 x 4 = 20)

6. What is Work Breakdown structure? Explain its purposes.
7. Explain the importance of project communication.
8. What are the qualities required by Project Manager?
9. Explain the challenges in managing a project team.
10. Discuss the importance of risk management.
11. What is feasibility study? Explain its importance in project management.
12. Explain the different financial investment evaluation of projects.

**(P.T.O.)**





**PART C**  
(Answer *ANY TWO* questions)

(2 x 10 = 20)

13. Explain project management life cycle.
14. Discuss the importance of earned value management in project monitoring.
15. A project consists of the following activities. It's preceding activities and duration are given below:

Activity	Preceding activity	Duration (Days)
A	-	6
B	-	8
C	A	7
D	B	12
E	C	8
F	B	7
G	D,F	5
H	F	8

- (a) Draw the network diagram and identify the critical path.
- (b) Calculate the total float of all the activities.
- (c) Find out the expected project length.
- (d) Is there any options available to reduce the project duration by 5 days?

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