

**MBA DEGREE (TRAVEL AND TOURISM) II SEMESTER EXAMINATION
APRIL 2013**

**SMT 2207 PRINCIPLES AND PRACTICES OF TOURISM
(2012 Admission)**

Time: 3 Hours

Maximum Marks : 50

PART A

(Answer *ALL* questions)

(5 x 2 = 10)

1. Differentiate a tourist from an excursionist.
2. Elucidate the characteristics of tourism industry.
3. What do you mean by tourist infrastructure?
4. "Tourism is a melting pot of cultures". Briefly explain.
5. What is EIA?

PART B

(Answer *ANY FIVE* questions)

(5 x 4 = 20)

6. Illustrate the interdisciplinary approaches to tourism.
7. Explain the major alternative types of tourism.
8. How will you account for the development of circuit tourism in India?
9. "Film tourism is gaining immense coinage world wide". Discuss.
10. Explain the aims and functions of WTO.
11. Bring out salient features of National Tourism Policy – 2002.
12. Describe with appropriate examples the socio-cultural impacts of tourism.

PART C

(Answer *ANY TWO* questions)

(2 x 10 = 20)

13. What is Responsible Tourism? Give suitable examples of the responsible tourism practices subscribed by premier destinations.
14. Compare and evaluate the tourism development agenda in the 10th and 11th Five Year Plans.
15. Examine the linkages amongst travel, trade and government organizations in tourism development.

