



MBA (PT) VI/05.15. 0504

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M.B.A. (PT) DEGREE VI SEMESTER EXAMINATION MAY 2015

SMP 2603 PROJECT PLANNING, ANALYSIS AND MANAGEMENT
(Supplementary - Prior to 2012 Admissions)

Time: 3 Hours

Maximum Marks: 50

(All questions carry *EQUAL* marks)

- (5 x 10 = 50)
- I. Explain the salient features of capital investment decisions. (10)
- OR**
- II. Explain the steps involved in generation and screening of project ideas. (10)
- III. How do you assess the market demand for a typical consumer durable product? (10)
- OR**
- IV. Enumerate the important aspects of financial analysis of a project. Discuss the significance of ratio analysis in this context. Explain DSCR. (5+2+3=10)
- V. How will you assess project risk, firm risk and market risk? Explain. (10)
- OR**
- VI. Discuss Social Cost Benefit Analysis (SCBA) and its rationale. Enumerate the major features of UNIDO approach to SCBA. (7+3=10)
- VII. Explain the utility of network techniques in project management. Contrast PERT with CPM. (8+2=10)
- OR**
- VIII. Explain the significance of project review and administrative aspects of project management. (10)
- IX. Discuss the concepts of time overrun and cost overrun in projects of public sector Enterprises in India. Which is more harmful according to you, and why? (8+2=10)
- OR**
- X. Discuss the major considerations in the tax assessment of investment projects. (10)
