MBA(P)VI/05.14. 0585

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MBA (PT) DEGREE VI SEMESTER EXAMINATION MAY 2014

SMP 2605 PROJECT PLANNING, ANALYSIS AND MANAGEMENT

Time: 3 Hours

Maximum Marks: 50

 $(5 \times 10 = 50)$

I. Describe the salient features of capital investment decisions.

OR

- II. Discuss the procedure involved in generation and screening of project ideas.
- III. Explain the procedure for assessing the market demand for a vacuum cleaner.

OR

- IV. Discuss the important aspects of technical analysis of a project.
- V. How will you assess project risk, firm risk and market risk? Explain.

OR

- VI. Discuss the SCBA and its rationale. What do you mean by Capital Rationing?
- VII. A project consists of 12 activities, which along with their time estimates are shown below:

Activity	Time in Weeks		
•	Optimistic	Most likely	Pessimistic
(1-2)	4	6	10
(1-3)	3	7	12
(1-4)	5	6	9
(1-7)	2	4	6
(2-4)	6	10	20
(2-6)	3	4	7
(2-7)	5	9	15
(3-4)	3	7	12
(4-5)	2	4	5
(5-6)	1	3	6
(3-7)	2	5	8
(6-7)	1	2	6

Draw the network diagram and determine the critical path. Compute the probability of completing the project in 30 weeks.

OF

- VIII. Write a note on project review and administrative aspects.
- IX. Discuss the concepts of Time overrun and Cost overrun in projects of PSUs in India. Which is more harmful according to you and why?

X. Discuss the relevance and significance of Environmental Appraisal of projects.

OR