



MBA.T.I/11. 1012

**M.B.A DEGREE (TRAVEL AND TOURISM) I SEMESTER EXAMINATION  
NOVEMBER 2011**

**SMT 2105 PRINCIPLES OF MANAGEMENT**

Time: 3 Hours

Maximum Marks : 50

(5 x 10 = 50)

- I. A. Discuss the salient features of Taylor's scheme of scientific management and discuss its validity today.
- OR**
- B. Distinguish between management processes, principles and practices. Explain the universality of the concept of management.
- II. A. Distinguish between traditional method of decision making and scientific method of decision making.
- OR**
- B. Explain the factors determining how an organization will structure its planning process.
- III. A. What is the difference between authority and responsibility? Explain the formal and informal theories of authority.
- OR**
- B. Why do conflicts between line and staff personnel arise? What are the safe guards against such conflict?
- IV. A. Discuss the different methods of performance appraisal and merit rating.
- OR**
- B. Can you correlate McGregor's theory x and theory y with two leadership styles? Discuss what is theory z.
- V. A. What are the features of a good control system? How can an organization develop a good quality control system?
- OR**
- B. Explain pre control, concurrent control and post control methods. What are their purposes?

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