



MBA.T.1/10. 176

**M.B.A. (TRAVEL AND TOURISM) DEGREE I SEMESTER EXAMINATION
NOVEMBER 2010**

SMT 2105 PRINCIPLES OF MANAGEMENT

Time: 3 Hours

Maximum Marks: 50

(5 x 10 = 50)

- I. A. Discuss the historical evolution of management thought.
OR
B. Describe the contribution of Henri Fayol to the development of an integrated theory of management.
- II. A. What is planning? Describe the major steps in planning.
OR
B. How do quantitative tools and techniques improve the decision-making process?
- III. A. Explain the concept and theories of organization. Also discuss various forms of organization structure.
OR
B. Discuss authority, power, responsibility and accountability.
- IV. A. Briefly discuss the motivation theories of Maslow and Herzberg.
OR
B. Explain the barriers of communication and suggest remedies to overcome these organizational and interpersonal barriers.
- V. A. What is the distinction among pre control, concurrent control and post controls? What are their purposes?
OR
B. Why is the function of control critical to the success of the planning function? Explain an integrated control System.
