



MBA.F.IV/06.12. 482

MBA DEGREE (FT) IV SEMESTER EXAMINATION JUNE 2012

SMS 2412 PROJECT PLANNING, ANALYSIS AND MANAGEMENT

Time : 3 Hours

Maximum Marks: 50

(5 x 10 = 50)

I. A. Discuss the importance of capital expenditure for a business organization.

OR

B. Discuss the steps involved in project screening.

II. A. How do you carry out demand analysis in project planning?

OR

B. What are the various factors to be considered in financial analysis?

III. A. What are the factors to be considered in project risk, firm risk and market risk in the context of project planning?

OR

B. How do you analyse multiple projects when there are different constraints operating?

IV. A. Discuss the steps involved in project reviews.

OR

B. Discuss the network techniques used for project management.

V. A. Write short notes on:

- (i) Equity financing
- (ii) Debt as a source of finance for projects
- (iii) ADRs
- (iv) Follow-on public offers (FPOs)

OR

B. What are the various factors to be considered in the environment appraisal of long term projects?
