



MBA P.V/10.152

MBA DEGREE (PT) V SEMESTER EXAMINATION NOVEMBER 2010

SMP 2506 PROJECT PLANNING, ANALYSIS AND MANAGEMENT

Time: 3 Hours

Maximum marks : 50

(Each question carries **TEN** marks)

(5 x 10 = 50)

- I. A). Discuss the steps involved in generating and screening long term investment project ideas.

OR

- B) Examine the importance of capital expenditure decisions for a business organization.

- II A) Discuss the various dimensions of market demand and situational analysis of long term investment projects.

OR

- B) Discuss the steps involved in financial analysis of projects.

- III. A) Critically examine the process involved in assessing social cost benefit analysis.

OR

- B) Discuss the techniques used for evaluating and choosing the projects that involve multiple projects and constraints

- IV A) Illustrate with examples, the utility of PERT and CPM in project management

OR

- B) Discuss the process and importance of project review and administrative aspects in project management.

- V. A) Critically examine the various factors to be considered in environmental appraisal of projects.

OR

- B) What are the merits and demerits of various sources of project financing in India?
