



MBA.IB.IV/05.13.0480

**MBA (INTERNATIONAL BUSINESS) DEGREE IV SEMESTER EXAMINATION
MAY 2013**

SMI 2410 PROJECT PLANNING ANALYSIS AND MANAGEMENT

Time: 3 Hours

Maximum Marks: 50

(5 × 10 = 50)

- I. A. Critically examine the process involved in generation and screening of projects.
OR
B. Discuss the importance of capital expenditure decisions.
- II. A. Discuss the various issues to be analysed in the technical appraisal of the projects.
OR
B. How would you assess the market demand for products?
- III. A. Discuss the various risks to be analysed in project analysis.
OR
B. How would you deal with multiple projects when different constraints are operating?
- IV. A. Discuss the mechanics of PERT and CPM.
OR
B. Illustrate the use of crashing by taking an example.
- V. A. Discuss the various factors to be considered in environmental appraisal of projects.
OR
B. Critically analyse the various sources of project financing in India.
