



MBA.F.III/11.928

MBA (FT) DEGREE III SEMESTER EXAMINATION NOVEMBER 2011

SMS 2313 PROJECT PLANNING, ANALYSIS AND MANAGEMENT

Time: 3 Hours

Maximum Marks: 50

(Answer ALL questions)

(5 × 10 = 50)

- I. A. Explain the peculiar features of capital investment decisions. (10)
OR
B. Explain the procedure involved in generation and screening of project ideas. (10)
- II. A. Discuss the major considerations in technical analysis of projects. (10)
OR
B. Enumerate the major considerations in financial analysis of a project. What is the significance of ratio analysis in this context? Define (i) ROI and (ii) DSCR. (4 + 2 + 4 = 10)
- III. A. How will you assess project risk, firm risk and market risk? Explain. (10)
OR
B. Discuss Social Cost Benefit Analysis (SCBA) and its rationale. Enumerate the major features of (i) UNIDO approach to SCBA and (ii) Little Mirrle's approach to SCBA. (6 + 4 = 10)
- IV. A. Explain the utility of PERT and CPM in project management. Contrast PERT with CPM. (8 + 2 = 10)
OR
B. Explain the significance of project review and administrative aspects. (10)
- V. A. Explain the concepts of Time Overrun and Cost Overrun of Public Sector projects in India. Which is more harmful according to you, and why? (8 + 2 = 10)
OR
B. Discuss the concept and significance of environmental appraisal of projects. (10)
