

**MBA (IB) DEGREE III SEMESTER EXAMINATION NOVEMBER 2010**

**SMS 2311 PROJECTS PLANNING, ANALYSIS AND MANAGEMENT**

Time: 3 Hours

Maximum marks : 50

(Each question carries **TEN** marks)

(5 x 10 = 50)

- I. A). Discuss the steps involved in generating and screening long term investment project ideas.
- OR**
- B) Examine the importance of capital expenditure decisions for a business organization.
- II. A) Discuss the various dimensions of market demand and situational analysis of long term investment projects.
- OR**
- B) Discuss the steps involved in financial analysis of projects.
- III. A) Critically examine the process involved in assessing social cost benefit analysis.
- OR**
- B) Discuss the techniques used for evaluating and choosing the projects that involve multiple projects and constraints
- IV. A) Illustrate with examples, the utility of PERT and CPM in project management
- OR**
- B) Discuss the process and importance of project review and administrative aspects in project management.
- V. A) Critically examine the various factors to be considered in environmental appraisal of projects.
- OR**
- B) What are the merits and demerits of various sources of project financing in India?

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