

MBA (PT) V/11.15.0875

Reg. No.

--	--	--	--	--	--	--	--	--	--

B

MBA (PT) DEGREE V SEMESTER EXAMINATION NOVEMBER 2015

SMP 2503 WORKING CAPITAL MANAGEMENT
(Regular and Supplementary – prior to 2014)

Time: 3 Hours

Maximum Marks: 50

PART A

(Answer *ALL* questions)

1. What is the significance of working capital?
2. What are marketable securities?
3. What is the significance of heuristic approach?
4. What are the pros and cons of holding inventories?
5. What is the significance of sequential decision analysis?

(5 × 2 = 10)

PART B

(Answer *ANY FIVE* questions)

6. Explain various types of working capital.
7. Analyse the major cash concentration strategies.
8. Distinguish between marginal analysis and credit analysis.
9. Analyse different kinds of inventories.
10. What are the characteristics of money market in India at present?
11. Explain how to manage short-term international transactions.
12. Describe the merits of Beranek Model.

(5 × 4 = 20)

PART C

(Answer *ANY TWO* questions)

13. Describe in detail the major factors which are determining the working capital.
14. Explain in detail how to determine the optimum level of cash balances.
15. Analyse with example the major instruments of the international money market.

(2 × 10 = 20)