



**MBA (PT) DEGREE II SEMESTER EXAMINATION MAY 2016**

**SMP 2201 BUSINESS ENVIRONMENT  
(Regular)**

Time: 3 Hours

Maximum Marks: 50

**PART A**

(Answer *ALL* questions)

(5 × 2 = 10)

1. 'In SWOT analysis S and W refer to micro analysis, while O and T refer to macro analysis'. Comment on the statement.
2. Enumerate the major internal and external sources of finance for business in India.
3. Write a brief note on the prospects of IT industry in India.
4. "FEMA is more suitable for wisely utilizing foreign exchange for economic development of India than the erstwhile FERA". Elucidate.
5. Discuss the concept of comparative advantage of nations in the context of international trade.

**PART B**

(Answer *ANY FIVE* questions)

(5 × 4 = 20)

6. 'A business unit is a 'Socio-technical Open System'. Why?
7. Write a note on the role of public sector in India in the ongoing reforms era.
8. Enumerate the problems faced by the rubber industry in India.
9. Write a note on the new and emerging industries in India.
10. Discuss critically the present policy of Government of India towards MSMEs.
11. Briefly discuss the industrial policies of India in the ongoing reforms era.
12. Enumerate the advantages and disadvantages of FDI on Indian economy.

**PART C**

(Answer *ANY TWO* questions)

(2 × 10 = 20)

13. Examine the impact of Globalization on Indian economy with a focus on post-2000 scenario.
14. Critically examine the policy of Government of India towards foreign capital in the reforms era.
15. Explain the role of regional blocks in the development of nations. Discuss the case of ASEAN.