



MBA (PT) DEGREE III SEMESTER EXAMINATION NOVEMBER 2015

SMP 2304 INFORMATION TECHNOLOGY FOR MANAGERS

(Regular)

Time: 3 Hours

Maximum Marks: 50

PART A

(Answer *ALL* questions)

(5 × 2 = 10)

1. What do you mean by 'Information System'?
2. What is Blue tooth?
3. List the advantages and disadvantages of prototyping.
4. Differentiate between Management Information System and Decision Support System.
5. Give the importance of Business Process Re-Engineering.

PART B

(Answer *ANY FIVE* questions)

(5 × 4 = 20)

6. How can Information Technology be deployed for competitive advantage in business?
7. Discuss the different types of decisions and information in an enterprise.
8. Explain various Network Topologies with the help of neat diagrams.
9. Elaborate on the issues in System Analysis and Design.
10. Give an overview of Knowledge Based Systems.
11. Write on the role of Management Information System in an organization.
12. Outline the concepts of Integrated Information Systems.

PART C

(Answer *ANY TWO* questions)

(2 × 10 = 20)

13. Suppose you are a budding entrepreneur in an effort to establish Information System Practices in the organization. Your organization is into export/import business, has 5 branches in 5 different states in India; each branch has approximately 100 employees. Typical hierarchies of management are being followed. What would be the information requirement in your organization, what considerations would you have in choosing the information system for your organization and what all components of the information system would you require to materialize the system?
14. What is the significance of DFD? Write down the notations and guidelines in drawing DFD. Draw the context level and level 1DFD for examination result processing section of a University. Note down any assumptions you make.
15. Write notes on:
 - (i) Stages in SDLC.
 - (ii) Supply Chain Management.