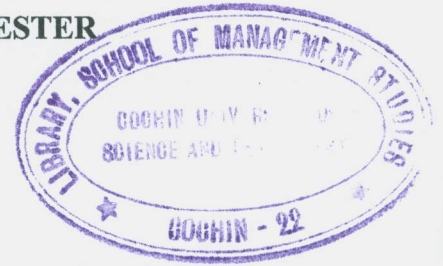


**MBA (INTERNATIONAL BUSINESS) DEGREE III SEMESTER  
EXAMINATION DECEMBER 2013**

**SMI 2309 SUPPLY CHAIN MANAGEMENT  
(2012 Admission)**



Time: 3 Hours

Maximum Marks : 50

**PART A**  
(Answer *ALL* questions)

(2 x 5 = 10)

- I. Distinguish between logistics and supply chain.
- II. What is warehousing?
- III. What is outsourcing?
- IV. What is forecast? List its types.
- V. What is lean SCM?

**PART B**  
(Answer *ANY FIVE* questions)

(5 x 4 = 20)

- VI. Discuss the functions of logistics management.
- VII. List and explain the drivers of supply chain.
- VIII. Discuss the need for supplier quality management.
- IX. Give a brief account of pricing strategies.
- X. Discuss the role of IT in supply chain co-ordination and integration.
- XI. Discuss the cost trade-off in SCM.
- XII. Discuss the role of inventory management in SCM effectiveness.

**PART C**

(2 x 10 = 20)

- XIII. Give the integrator framework of business logistics system and explain its components.
- XIV. What is vendor selection? Illustrate it with a suitable method.
- XV. List and explain different SCM models.

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