

MBA(PT)VI/05.15.0508

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**M.B.A. (PT) DEGREE VI SEMESTER EXAMINATION MAY 2015**

**SMP 2602 SUPPLY CHAIN MANAGEMENT**

*(Supplementary - Prior to 2012 Admission)*

Time: 3 Hours

Maximum Marks: 50

(All questions carry *EQUAL* marks)

(5 x 10 = 50)

- I. Give a brief account of new manufacturing and distribution practices in the light of globalized economy.
- OR**
- II. What is supply chain management? Give its framework and explain its components.
- III. Define sourcing? List and explain the approaches of sourcing.
- OR**
- IV. (a) Discuss the importance of supplier quality management.  
(b) List and explain the tools of supplier quality management.
- V. (a) What is warehousing?  
(b) Explain a mathematical model for warehouse location problem.
- OR**
- VI. What are the models of inventory control? Explain them in brief.
- VII. List and explain different pricing strategies.
- OR**
- VIII. What is SCM network? Illustrate its design applied to a multinational company having operations in many countries.
- IX. Discuss the role of IT in supply chain coordination.
- OR**
- X. What is BPR? List and explain the steps of BPR implementation applied to a real life example.

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