



**MBA (PT) DEGREE VI SEMESTER EXAMINATION MAY 2014**

**SMP 2604 /2620 SUPPLY CHAIN MANAGEMENT**

Time: 3 Hours

Maximum Marks: 50

(5 ×10 = 50)

I. Describe: (i) the concept of logistics, (ii) origin of logistics, (iii) functions of logistics and (iv) adoption of logistics in industry.

**OR**

II. What is the relationship between the growth in global competition and the evolution of the supply chain concept? What are the most important reasons for pursuing worldwide sourcing today?

III. What is the difference between purchasing and supply chain management? Why are top managers recognizing the importance of supply chain management? Briefly discuss the impact of supply chain management on ecology and environment.

**OR**

IV. Why should a buyer be concerned with monitoring and managing supplier quality performance? Discuss the benefits ISO 9001: 2008 registration provides to a supplier.

V. What are the main differences between logistics within a single country and logistics that span a number of different countries? What are the specific problems of working internationally?

**OR**

VI. Describe the essential facilities required in a warehouse for food grains. List out the duties of a warehouse manager.

VII. Discuss the vendor identification, selection; development and evaluation process in a government owned company manufacturing machine tools.

**OR**

VIII. Write notes on:  
(i) CRM  
(ii) Inventory management  
(iii) ERP.

IX. What is a purchasing performance measurement and evaluation system? Why should a firm want to measure purchasing performance?

**OR**

X. What are the benefits of purchasing through the internet? How will e-procurement affect wider operations? What other changes will there be in the future?

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