MBA (IB) / MBA (TT) DEGREE II SEMESTER EXAMINATION APRIL 2017

SMI 2208 / SMT 2208 INFORMATION TECHNOLOGY FOR MANAGERS

(Supplementary)

Time: 3 Hours

Maximum Marks: 50

PART A

(Answer ALL questions)

 $(5 \times 2 = 10)$

- 'Information needs of people vary with their respective levels of management'.
 Comment.
- Enumerate the different network topologies.
- 3. Write a short note on prototyping.
- Briefly explain the concepts of TPS, OAS, MIS and DSS.
- Describe briefly the relevance and significance of BPR in today's business world.

PART'B

(Answer ANY FIVE questions)

 $(5 \times 4 = 20)$

- 6. 'Today information is one of the vital resources of an organization, equally important or probably more important than any other resource physical, financial or human'. Examine the statement and comment on the use of information as a competitive tool.
- 7. Explain the salient features of DBMS. What do you mean by RDBMS?
- Write a note on system feasibility study and its relevance in system analysis and design.
- 9. Explain briefly the features of LAN, WAN and Enterprise-wide networks.
- Briefly discuss the major stages in SDLC.
- 11. Briefly explain the concepts of (i) Expert Systems (ii) Executive Support Systems (ESS).
- Enunciate the relevance and significance of CRM.

PART C

(Answer ANY TWO questions)

 $(2 \times 10 = 20)$

- Discuss the testing, implementation and post-implementation issues in system development.
- Write notes on the following: (i) IT Outsourcing (ii) Cyber Crime and Cyber Laws, (iii) Digital signature (iv) Cryptography.
- 15. Discuss the significance and relevance of the following: (i) SCM (ii) BI.