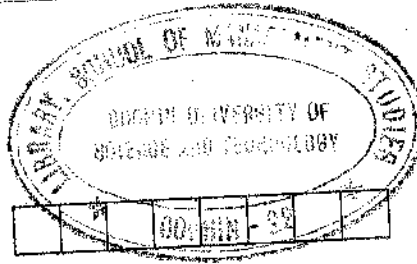


MBA (TT) III/11.15.0858

Reg. No.



MBA (TT) DEGREE III SEMESTER EXAMINATION NOVEMBER 2015

SMT 2301 GLOBAL TOURISM GEOGRAPHY
(Regular and Supplementary)

Maximum Marks: 50

Time: 3 Hours

PART A
(Answer *ALL* questions)

(5 × 2 = 10)

1. List the major land features found in Asia.
2. Bring out the special modes of tourist transport.
3. Mention the monsoons bringing rain to India.
4. Name the prominent tourist destinations in Sri Lanka.
5. What do you mean by traveler's cheque.

PART B
(Answer *ANY FIVE* questions)

(5 × 4 = 20)

6. Describe the geographical resources of Europe promoted by tourism industry.
7. Explain the major tourism activities of Africa.
8. Elucidate the climatic resources for tourism in India.
9. Write an essay on tourism planning in China.
10. What is TIM? Explain its importance.
11. Illustrate the significance of water resources in tourism development with suitable examples.
12. Explain how the performance of world economic geography affected the generation of tourism on a world scale.

PART C
(Answer *ANY TWO* questions)

(2 × 10 = 20)

13. "Travel geography is about the geographical distribution of tourism through out the world". Discuss.
14. Highlight the travel formalities to be fulfilled by Indian tourists visiting Europe and the America.
15. Explain the cultural and manmade resources for tourism in North India.
