Reg. No.				

MBA (FT/PT) First Semester University End Semester Examination March 2021 20-371-0103(FT)/20-372-0103(PT): Managerial Economics (Regular)

Time: 3Hrs Max. Marks: 50

PART A

(Answer ALL questions, Each Question carries 2 marks each)

Define each of the terms in a short paragraph

- 1. Consumer's surplus
- 2. MRS
- 3. Prisoner's dilemma
- 4. Income effect
- 5. Law of variable proportion

(5*2=10)

PART B

(Answer ANY FIVE questions. Each Question carries 4 marks each)

- 6. What is indifference curve? What are the properties of indifference curves? What role does it play in consumer analysis?
- 7. Define Oligopoly. What is the basic difference between oligopoly and monopolistic competition? In which of the two kinds of markets price and output are intermediate?
- 8. What is Elasticity of Demand? Explain Price, Cross and Income Elasticity of Demand used in managerial decision making process.
- 9. The demand function of a product is given as Q = 500-5P. Find out the point price elasticity demand when (a) P = Rs. 15 and Q = 200 (b) P = Rs. 50 and Q = 200

 What inferences do you draw from the results when the price of a commodity increases from Rs.15 to Rs.50, the quantity demanded remaining constant?
- 10. It is believed that a firm under a perfect competition is a price-taker and not a price-maker." Explain giving examples.
- 11. Explain law of return to scale with the help of isoquants.
- 12. How is price and output determination under monopoly different from that under perfect competition? (5*4=20)

PART B

(Answer ANY TWO questions. Each Question carries 2 marks each)

- 13. Draw a budget line and then draw an indifference curve to illustrate the satisfaction-maximizing choice associated with two products. Use your graph to answer the following questions.
 - a) Suppose that one of the products is rationed. Explain why the consumer is likely to be worse off.
 - b) Suppose that the price of one of the products is fixed at a level below the current price. As a result, the consumer is not able to purchase as much as she/he would like. Can you tell if the consumer is better off or worse off?
- 14. Will an increase in the demand for a monopolist's product always result in a higher price? Explain, and also explain price discrimination.
- 15. Explain and substantiate the various types and degrees of elasticities with suitable examples.

(2*10=20)