

MBA Degree (FT/PT) First Semester University End Semester Examination- January, 2024
21-371-0107 /21-372-0105: Indian Ethos and Business Ethics
 (Regular and Supplementary)

Time: 3 Hours

Max. Marks: 50

Course Outcomes: On completion of the course, the student will be able to:-

CO1	Ability to recall the fundamentals of Indian Ethos in relating them to Business Ethics. The students will be able to reinforce the Indian values and culture in ethical dilemmas in business. The expected outcome is to develop skills to relate Indian Ethos in making ethical decisions in the business context.
CO2	Enable the MBA students to understand comprehensively to internalize the concepts delivered at the remembrance level to make them cognitively fit for application in real-life situations. They should be able to identify the options available to take moral decisions in business situations.
CO3	Once the student has understood the options available to approach moral dilemma situations, he/she should be able to apply the options to resolve those dilemmas. Cases, games, and situations will be given to guide them the process of ethical decision making.
CO4	Imparting skills to critically analyze the ethical dilemmas in business using inputs from Indian values and culture. Also, the students will be exposed to ethical decision-making in Western Culture Vs. Indian Culture. A mini field project will be given to the students to understand how the ethical decision makings are done in real-life situations, especially in an Indianised way to understand the peculiarities of ethical issues in Indian context.
CO5	Evaluating the usefulness of the course from the skill sets developed and practical relevance. The students must feel that Business Ethics training is a real need and not just rhetoric. A student must feel that the course made him/her to be an autonomous manager in responding to the ethical dilemmas they face in day-to-day business affairs. A pre and post-training evaluation can be done. This will be the real validation of this course.
CO6	Generating new ideas and solutions for business ethics problems, mainly in the Indian context. The students, based on the moral cognitive skills that they have acquired through this course, can experiment a new ethical self in them. Equipping the students to see Business Ethics with a corporate strategic dimension for the survival of the corporate.

BL – Bloom's Taxonomy: (L1- Remember, L2 - Understand, L3 – Apply, L4-Analyse, L5-Evaluate, L6-Create)

PART A

(Answer ALL questions. Each question carries 2 marks)

Q. Nos.	Questions	Marks	BL	CO
1	Write a short note on Indian culture vs. Western culture.	2	2	1
2	Differentiate Universalism and Relativism in ethics. And which, according to you, is a superior approach?	2	2	2
3	Explain whistle-blowing as a business ethics tool.	2	2	2
4	Outline the challenges in robotic ethics.	2	2	1
5	State the need for corporate governance.	2	1	2

(5X2=10 marks)

PART B

(Answer ANY FIVE Questions. Each question carries 4 marks)

Q. Nos.	Questions	Marks	BL	CO
6	'The fundamentals of Indian ethos are yet to be internalized in Indian corporate' – Comment.	4	5	3
7	Throw a debate for and against the application of teleology in business. Give your verdict.	4	5	4
8	Critically evaluate the relevance of Lawrence Kohlberg's theory on moral cognitive development.	4	5	5
9	Discuss the importance of having a formal structure for the management of ethics in business organizations.	4	6	6
10	Interpret the new social trends like inclusion, gender equality, privacy, etc. from a business ethics point of view.	4	2	3
11	'Production Management is more vulnerable to ethical issues compared to marketing, HRM, IT & Systems, and Finance Management'. Substantiate the statement.	4	3	5
12	It has been observed that there are a lot of potentially unethical and unfair practices in Generative AI. In this context, propose your suggestions and strategies to mitigate these issues.	4	4	4

(5X4=20 marks)

PART C

(Answer ANY TWO questions. Each question carries 10 marks)

Q. Nos.	Questions	Marks	BL	CO
13	Suggest ethical strategies to pre-empt the issues anticipated due to new trends in the business field.	10	4	4
14	The 2023 G20 New Delhi Summit was the eighteenth meeting of the G20. It was held in Bharat Mandapam International Exhibition-Convention Centre, Pragati Maidan, New Delhi from September 9 th - 10 th , 2023 chaired by the Prime Minister. It was the first G20 Summit held in India. India set "Vasudhaiva Kutumbakam" or "One Earth - One Family - One Future" as the theme for its G20 Presidency, rightly aiming to instill a sense of unanimity essential for addressing these global challenges collectively and effectively. Question: In the above context, justify that the Indian ethos is the nucleus for framing the above theme of G-20 2023 "Vasudhaiva Kutumbakam" or "One Earth - One Family - One Future".	10	5	5
15	Critically examine the legacy process of ethical decision-making in the changed disruptive environment.	10	6	6

(2x10=20 marks)
